

NRW Family-Office acquires Lübeck-based Lubs GmbH

13th. September 2019



On 13th September 2019, a leading German family office located in North Rhine-Westphalia, focused on sustainable as well as organic food production, signed a contract, granting the acquisition of Lubs GmbH. The transaction was successfully advised by InterFinanz.

Since 1982, Lubs GmbH pioneers in the organic-food sector, being the first to sell organically generated fruit and vegetable bars. In addition to these, the company offers confectionery products such as “Lübecker Marzipan”, which are produced sustainably based on international organic standards and are distributed on a global scope.

The sale of Lubs GmbH to a younger, yet experienced team, ensures not only the company’s long-term existence, but presents an opportunity for future growth. Consequently, existing management represented by Friedrich Lange and Hasso Schwänke, considers the German family office an excellent long-term shareholder and partner. With regard to the corporate strategy, the company aspires to acquire other sector related add-on opportunities in order to foster its market position.

InterFinanz will continue to exclusively support the family office in NRW throughout all consecutive transaction processes related to the organic food sector.

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